

# CREATIVE

THE MAGAZINE OF PROMOTION AND MARKETING

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## Environmentally Friendly Point-Of-Purchase

Editorial submissions for the "Environmentally Friendly Point-Of-Purchase" must be P.O.P. signs or displays, which your company has designed and produced for a national or regional advertiser during the past six months. You may also submit a display material, component or stock display product designed to be environmentally friendly. Full color images must accompany each case history. You may submit additional case histories for consideration by duplicating this form.

CUSTOMER'S NAME \_\_\_\_\_

DISPLAY DESCRIPTION \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

ENVIRONMENTAL BENEFITS \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

RESULTS ACHIEVED \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

AUTHORIZED BY \_\_\_\_\_

Please return the completed forms and photographs to CREATIVE Magazine, 31 Merrick Avenue, Merrick, NY 11566. Please call me at 516-378-0800 or e-mail me at [info@creativemag.com](mailto:info@creativemag.com) if you have any questions.