

# PROMOTION AUDIT

The Promotion Audit section of our May issue will highlight the latest displays for Spring, and Summer Memorial Day, Mother Day, July 4<sup>th</sup>, Baseball Themed Promotions, etc. Editorial submissions for our Promotion Audit section must be P.O.P. signs or displays, which your company has designed and produced for a national or regional advertiser during the past six months. A full color image must accompany each case history.

CUSTOMER'S NAME \_\_\_\_\_

DISPLAY DESCRIPTION \_\_\_\_\_

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PROMOTION OBJECTIVES \_\_\_\_\_

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RESULTS ACHIEVED \_\_\_\_\_

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COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

AUTHORIZED BY \_\_\_\_\_

Please return the completed forms and photographs to CREATIVE Magazine, 31 Merrick Avenue, Merrick, NY 11566, or you may email the entries to us at [info@creativemag.com](mailto:info@creativemag.com).