

PROMOTION AUDIT

The Promotion Audit section of our May issue will highlight the latest displays for Spring and Summer, seasonal holidays and occasions; such as Easter and Mother's Day, Baseball teamed promotions etc. Editorial submissions for our Promotion Audit section must be P.O.P. signs or displays, which your company has designed and produced for a national or regional advertiser during the past six months. A full color image must accompany each case history.

CUSTOMER'S NAME _____

DISPLAY DESCRIPTION _____

PROMOTION OBJECTIVES _____

RESULTS ACHIEVED _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____

AUTHORIZED BY _____

Please return the completed forms and photographs to CREATIVE Magazine, 31 Merrick Avenue, Merrick, NY 11566 or e-mail to larry@creativemag.com.