

# ENTRY FORM

## CREATIVE MAGAZINE

### A SURVEY OF TOP 50 P.O.P. COMPANIES

Please type all answers.

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

YEAR FOUNDED \_\_\_\_\_

NUMBER OF EMPLOYEES \_\_\_\_\_

2008 P.O.P. VOLUME \_\_\_\_\_

COMPANY PROFILE, INCLUDING CLIENTS SERVED.

(Limited to 150 words)

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NUMBER OF OFFICES (List Cities) \_\_\_\_\_

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CHIEF OFFICERS: \_\_\_\_\_

NEW P.O.P. PRODUCTS INTRODUCED IN 2008: \_\_\_\_\_

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Best P.O.P. Campaign of the Year. Please give us a description of your most successful campaign of 2008, listing months campaign ran, cost per unit, and results achieved. Send us a color photo of the display program.

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AUTHORIZED BY: \_\_\_\_\_

TITLE \_\_\_\_\_

(Must Be Officer of the Company)

Please return this survey form to CREATIVE Magazine, 31 Merrick Avenue, Suite 60, Merrick, NY 11566 or e-mail me at [larrv@creativemag.com](mailto:larrv@creativemag.com).