

Corrugated Displays 2017



Pizl Toys Display

AGA Displays and Fixtures has created a suite of corrugated displays for Pixl Toys and their crowd-funded product Pixlplay™. Pixlplay turns a smartphone into a fun camera for kids. Pixl Toys benefited from AGA Displays expertise with crown funded products. Pixl Toys initial promotional rollout consisted of a corrugated PDQ and a complementary, easy-assemble corrugated FSU with a clever header that resembled actual photographs and the Pixlplay camera. These displays were created by AGA Displays & Fixtures, 1611 S. Pacific Coast Highway #105, Redondo Beach CA 90277; www.agadisplays.com.



Pepsi Life Wtr Displays

The Pepsi Life Wtr Displays commands shopper attention with its unique shape. The stacked cube design presents a unique silhouette. It connects with the shopper by presenting the LIFEWTR logo in clear black and white on the top cube. This element is nicely balanced with a similar, simple black cube as the merchandiser bases, which helps elevate the product. These displays were created by Great Northern Instore, 395 Strobe Road, Appleton WI 54914; www.greatnortherncorp.com.



Mondelez S'mores In Store Display

This Mondelez S'mores In Store Display is designed to have consumers stocking up on everything they need to make some campfire s'mores. These eye-catching in store displays certainly captured the essence of the overall promotion. With different graphic headers printed on the large format high speed flatbed Inca S-40 press and die cut to shape, the flexibility of in-store use was exponential. This display was created by Proprint Services Inc., 5621 Finch Avenue East, Suite 5, Toronto, Ontario, Canada, M1B 2T9; www.proprintservices.com.



Twinings Corrugated Display

Twinings wanted to create a corrugate display as part of a marketing campaign launching a new look to its packaging. The display features scaled-up replicas of the 3 new package designs, shoppable from 2 sides, stacked and attached to one and other with a centre corrugate pole. The pole is fixed into a raised base that elevates the unit and its products to eye level. This allows the individual modules to be rotated, creating eye-catching shapes and arrangements. This display was created by Marketing Impact Limited, 50 Planchet Road, Concord, Ontario Canada L4K 2C7; www.displaypeople.com.



Legacy Team Specific Sunglasses Pallet Display

Legacy Brand Products wanted to create a visually appealing display for placement in Sam's club to promote and sell team-branded sunglasses (MLB and NCAA Football). The display was to include an interactive component that would allow shoppers to try on the sunglasses, and see how they fit. Only by utilizing a large-format, direct-to-sheet digital press, team-specific product cards and pallet displays were produced and then placed in regional markets. This display was created by Bennett Packaging & Displays, 220 NW Space Center Cir, Lees Summit, MO 64064; www.bennettkc.com.



Under Armour Academy Outdoor Display

This Under Armour Academy Outdoor four sided stand alone floor display was created to increase brand awareness and higher sell through to smaller chain and specialty stores such as Academy Sports. Carocon reduced the cost of a display used in larger chains by reducing size and number of SKUs without compromising the quality appearance and graphic impact the brand is known for. This display was created by Carocon Display & Packaging, 401 Model Farm Road, High Point NC 27263; www.caroconusa.com.



Stock Snack Display

Landaal Packaging Systems has introduced a Snack Display Retail Merchandiser. In the world of retail display merchandisers, Landaal Packaging Systems' new display virtually eliminates the major obstacle - assembly time. The technology creates an automatically-assembling display requiring only a few seconds before it's ready to be filled with product. For more information, contact Landaal Packaging Systems, 3256 B Iron St., Burton, MI 48529; www.landaal.com.



Speck Products Quarter Pallet Display

Speck Products required a quarter pallet for use in Walmart, to showcase Speck brand mobile phone and tablet cases. The display offers shoppability and a space-friendly footprint. The Speck quarter pallet also features space for larger-than life graphics that show off the variety, features and color options of the products. This display was created by Englander dZignPak, 1015 Hayden Dr., Carrollton Texas 75006; www.englisherdzp.com.