

# Stock Display Update



Azar Displays offers the Quad Arm Bow Towers Display system, a flexible stock display system which can attractively display all types of products. The display, (shown with twelve 14"-diameter bowls), is designed to hold a large quantity and weight of product in a small footprint. The display provides full visibility for products from every direction. It incorporates signage for custom promotional messages. For more information, contact Azar Displays, 80 West Century Rd., Paramus, NJ 07652; [www.azardisplays.com](http://www.azardisplays.com).



Nashville Displays offers this stock wire display rack in a 4-shelf and 5-shelf version. The 5 shelf display is 60" high x 24" x 17.25" deep. The 4 shelf display is 48" high. The displays have an egg shell white powder finish. The shelves are adjustable and can be tilted down. Each shelf can hold up to 25 pounds. For more information, contact Nashville Display, 306 Hartman Dr., Lebanon, TN 37087; [www.nashvilledisplay.com](http://www.nashvilledisplay.com).



Applied Merchandising has introduced a stock Permanent Tower for the retail environment. It ships fully assembled with graphics & shelves in place. Graphics flip to be able to support a minimum of 2 programs. The shelves are fully adjustable and support peg products too. The displays are on wheels for portability within a store. For more information, contact Applied Merchandising Concepts, 15 Beechwood Avenue, New Rochelle, NY 10801; [www.appliedmerchandising.com](http://www.appliedmerchandising.com).



Midway Displays offers lightweight, easy-to-assemble Stock Shopping Bag Displays. Included are three double-sided wire loop rotors designed to present all types of handles for totes, corrugated carriers, and even slotted tab fasteners. Select from 3 different base styles, two bases of all metal components, a 5-Point Stationery, a Castered Base, and a Plastic Octagon Base. For more information, contact Midway Displays, 6554 S. Austin Ave., Bedford Park, IL 60638; [www.midwaydisplays.com](http://www.midwaydisplays.com).



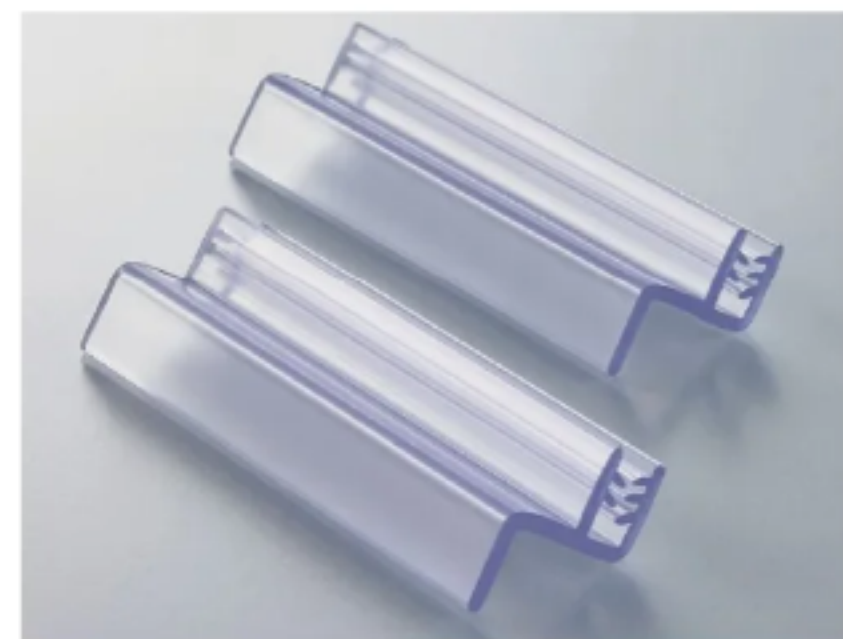
T.M. Shea products offers Suspended Monster Power Panels, which offer more selling space than traditional metal wing racks. The Power Panels are offered in a variety of different sizes, and accommodate a variety of peg hooks, shelves, bins and baskets. They are available with metal or plastic side signholders. For more information, contact T.M. Shea Products, 1950 Austin Drive, Troy, MI 48083; [www.tmshea.com](http://www.tmshea.com).



Testrite Visual offers a Telescopic Pallet Signholder to help draw attention to and provide strong branding for pallet displays. The signholder elevates messages above free standing displays with full width graphics. Promotional graphics are easily changed and updated. The signholder is available in custom sizes and styles. For more information, contact Testrite Visual, 216 South Newman, Hackensack NJ 07601; [www.testrite.com](http://www.testrite.com).



Heritage Sign and Display offers display racks with simple, clean lines, hardwood structure for strength, and digitally printed facades for the base. This design is material-efficient, lightweight and durable. Each rack features a custom header with permanent graphics along with removable/changeable magnetic graphics for future brand/messaging. For more information, contact Heritage Sign & Display, 344 Industrial Road, Nesquehoning, PA 18240 [www.popsigns.com](http://www.popsigns.com).



Popco's original slat-wall clip is a simple and entirely practical part. It slips into a slat-wall grid and holds small signs in place with a strip of foam tape. Its new, improved version of the part eliminates the tape and, instead, holds small signs with flexible gripping-fins. This means that changing out small signs is easy and the part can be used many times over unlike the tape version which must be discarded after each use. For more information, contact Popco, 5405 Opportunity Court, Minnetonka, MN 55343; [www.popco-usa.com](http://www.popco-usa.com).