

# CREATIVE

THE MAGAZINE OF PROMOTION AND MARKETING

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Dear Display Executive:

We are pleased to tell you that the Jun issue of CREATIVE will carry a **Creative Spotlight – Pallet Displays**.

The **Creative Spotlight – Pallet Displays** story will cover the latest developments in pallet displays for all types of products. The story will cover all types of pallet displays from full pallets to half pallets and quarter pallet variations, as well as related products for pallet displays from palletizing software to pallet skirts and signage systems.

We invite you to participate in this feature by submitting a full color image of a pallet display your firm has created. You may also submit an image of a stock product your firm offers for pallet display.

Attached is a form to use in supplying us with information and images for this article.

Please send your entry and images to us by May 23. If you need additional information or wish to discuss this special issue, please call me at 516-378-0800 or email me at [larry@creativemag.com](mailto:larry@creativemag.com).

Cordially,

Larry Flasterstein  
Publisher

LF/sb  
Enc.