

# Signs And Banners, 2024



Heritage Sign & Display designed, developed and manufactured these NEW wall signs called MirraLar™ Mirror Tackers. These MirraLar™ Mirror Tackers are an alternative to traditional glass mirrors because they are made with a shatterproof material and can be cut into any custom shape because they don't require a frame to wall hang. However, they can be framed if desired. Each sign is decorated with 4CP high-resolution brand graphics with clear effects and then backed with mylar to produce mirror-like reflection. Additional elements can be added to the units such as pop-off graphics, hockey pucks, etc. Depending on the design these MirraLar™ Mirror Tackers can be packed and shipped efficiently; with several in a box without the risk of breakage. For more information, contact Heritage Sign & Display, 344 Industrial Road, Nesquehoning, PA 18240; [www.popsigns.com](http://www.popsigns.com).



Focus Display Group has introduced a new LCD 23" Stretch Screen for animated point-of-purchase signage applications. The unit is 23" x4H x 1D". The thin profile is ideal for in-store shelf and on-premise back bar shelf locations. It provides high video resolution 1080P Full High Definition color. It is available with WiFi and bluetooth to provide loop video. For more information, contact Focus Display Group, 11956 Bernardo Plaza Drive, San Diego, CA 92128; [www.focusdisplay.com](http://www.focusdisplay.com).



Lighting for Impact's affordable, easy-install Backlit Header Panels use captivating illumination to upgrade the performance of standard displays. Serving as attractive category identification, wayfinding, or promotional signage - various mounting options are available based on usage. The lightweight aluminum frame design and magnetic top lid allows for easy custom graphic changes. The energy-efficient LED lighting and ease of install make updating simple - with elegant results. Available in multiple sizes, the Backlit Header Panel features a 5-year warranty. Big Y recently leveraged Lighting for Impact's Backlit Header Panel solution to transform category identification and store wayfinding. For more information, contact Lighting For Impact, 3291 S. 6th Street, Lincoln, NE 68502; [www.lightingforimpact.com](http://www.lightingforimpact.com).



Wi-Charge has announced the release of Wi-Spot 3.0, the world's only video display that runs on wireless electricity and can maintain a charge without batteries or electric wires. Wi-Charge's breakthrough and patented infrared wireless electricity technology eliminates the significant cost and complexity of installing in-store video marketing platforms. Since the displays are powered wirelessly, they are easy to move throughout the store to generate revenue in more places in the store. The Wi-Spot 3.0 includes a suite of backend data and analytics that relays vital metrics about the performance of the video displays, including the number of impressions per day, by aisle, and by store. For more information, visit [www.wi-charge.com](http://www.wi-charge.com).



Focus Display Group has introduced a LCD Double Side Screen. The two sided thin LCD profile is easily attached to in-store shelving, or it can be hung from a ceiling to capture shoppers' attention from both sides. The LCD Double Side screen is offered in several sizes. It offers high resolution video and includes two 8W speakers. It is available with WiFi and bluetooth. For more information, contact Focus Display Group, 11956 Bernardo Plaza Drive, San Diego, CA 92128; [www.focusdisplay.com](http://www.focusdisplay.com).



Above All Advertising has introduced this compact non-touch screen A-frame sign. The display has a storage capacity from 1 GB to 8 GB and is available with a variety of screen sizes. The unit is light in weight and folds and unfolds easily. For more information, contact Above All Advertising, 6980 Corte Santa Fe, San Diego, CA 92121; [www.abovealladvertising.net](http://www.abovealladvertising.net).



Abbott-Action wanted to create a completely sustainable pole topper display system that eliminated the need for paper tubes and metal legs. This patent-pending creation is made using entirely corrugated material. The display is not only fully recyclable but also compatible for eco-conscious shipping. By eliminating the need for paper tubes and metal legs, it reduces material use and shipping space, setting it apart from traditional pole toppers. The design simplifies assembly, with corrugated pieces that easily connect, making it less complicated and labor intensive than traditional pole toppers. For more information, contact Abbott-Action, 3 Venus Way, Attleboro, MA 02703; [www.abbottaction.com](http://www.abbottaction.com).



Heritage Sign & Display designed and manufactured this Cazadores A-frame Chalkboard, along with a corresponding display rack. Both the rack and a-frame are constructed of wood and/or MDF and decorated with 4CP high resolution digital printing. For more information, contact Heritage Sign & Display, 344 Industrial Road, Nesquehoning, PA 18240; [www.popsigns.com](http://www.popsigns.com).