

# PROMOTION AUDIT

The **Promotion Audit** section of our March/April issue will highlight the latest displays for Spring and Summer, seasonal holidays and occasions; such as Mother's Day, Memorial Day, Baseball themed promotions etc. Editorial submissions for our **Promotion Audit** section must be P.O.P. signs or displays, which your company has designed and produced for a national or regional advertiser during the past six months. A full color image must accompany each case history.

CUSTOMER'S NAME \_\_\_\_\_

DISPLAY DESCRIPTION \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

PROMOTION OBJECTIVES \_\_\_\_\_

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\_\_\_\_\_

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\_\_\_\_\_

RESULTS ACHIEVED \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

AUTHORIZED BY \_\_\_\_\_

Please return the completed forms and photographs to CREATIVE Magazine, 31 Merrick Avenue, Merrick, NY 11566, or you may email the entries to us at [larry@creativemag.com](mailto:larry@creativemag.com).