

Creative Spotlight - Corrugated Displays



CVS Responsible Beauty Display

This "Responsible Beauty," display aimed to unite sustainably sourced products with an environmentally conscious presentation. This commitment to sustainability extended beyond the products themselves to encompass the entire life cycle of the display. The goal was not only to showcase eco-friendly products but also to demonstrate a commitment to responsible practices through the innovative use of materials, fostering a connection between conscious consumption and beauty. This display was created by The Royal Group, 9 East Stow Rd., Marlton, NJ 08053; www.teamtrg.com.



Kroger Gift Card Display

Kroger needed a budget-friendly, visually engaging display to promote gift cards for the Mother's Day, Father's Day, and graduation. The goal was to create a display that captured attention and also met a strict setup requirement of five minutes or less. To achieve this, Imagine value-engineered its existing quarter pallet display. It designed a lightweight, cost-effective solution with snap-on caster wheels for quick assembly. For more information, contact Imagine, 1000 Valley Park Drive, Shakopee, MN 55379; www.theimagegroup.com.



Costco Blink Whole Home Pallet Display

Amazon wanted to create a compelling Whole Home pallet display in Costco. This comprehensive bundle features Indoor Cameras, Doorbells, and Pan Tilt Cameras, with each product on full display for customers to experience firsthand. To infuse a touch of creativity into the presentation, it aims to leverage whimsical icons and brand graphics, incorporating them seamlessly into the structure. This display was created by Bay Cities, 5138 Industry Ave., Pico Rivera, CA 90660; www.bay-cities.com.



Barefoot Wine Corrugated Display

Prometheus Retail Solutions offers affordable corrugated displays with minim lead times. It can ecologically produce corrugated displays in low quantities with domestic and overseas production options. For more information, contact Prometheus Retail Solutions, 11860 Kemper Rd #1 Auburn, CA 95603; www.prometheusretail.com.



Corrugated Display LCD Screens

Focus Display Group offers LCD Corrugated Display screens available in 5.0," 7.0," 10.4," 15.5," and 21.5" screen sizes. The screens are available for all types of corrugated displays, including floor displays, counter displays and shelf displays. For more information, contact Focus Display Group, 11956 Bernardo Plaza Drive, San Diego, CA 92128; www.focusdisplay.com.



Beach Juice Corrugated Display

Beach Juice is utilizing this three-tiered, full-color corrugated pyramid display with a double-sided header that brings the essence of the beach to the retail environment. The pyramid design allows for all around visibility. The three tiers offers ample space to showcase a range of Beach Juice products while efficiently utilizing the available retail floor space. This display was created by The MRL Group, 511 SE 5th Ave., Fort Lauderdale FL 33301; themrlgroup.com.



Japonesque End Cap

Japonesque needed a freestanding display that could seamlessly stand on the floor for a minimum of one year while preserving the brand's integrity. The vision was to transition the showcased product from the floor to the shelf within a year, introducing a dynamic and flexible approach to retail presentation. This display was created by The Royal Group, 9 East Stow Rd., Marlton, NJ 08053; www.teamtrg.com



Faster Display System

Point 1 Displays offers the new, globally patented & innovative Faster Display. The display, which assembles in seconds, can hold an impressive 55 lbs per shelf and can be configured to hold 175 lbs per shelf using only cardboard. The display is made from 80% recycled cardboard, and can be directly printed in full color digital. For more information, contact Point 1 Displays, 2150 Onesime-Gagnon, Lachine, QC H8T 3M8; www.point1.ca.