



Category: Permanent Displays
Display Producer: Unified Resources in Display, 55 Bushes Lane, Elmwood Park, NJ 07747

The Chicken Warmer Pepsi display design has proven to be flexible, iconic and met the Brand and retailer needs. The colorful branded display can be placed in many deli department locations. The bold branding colors and back lit header design has demonstrated to engage the targeted customer; www.unifiedrid.com.



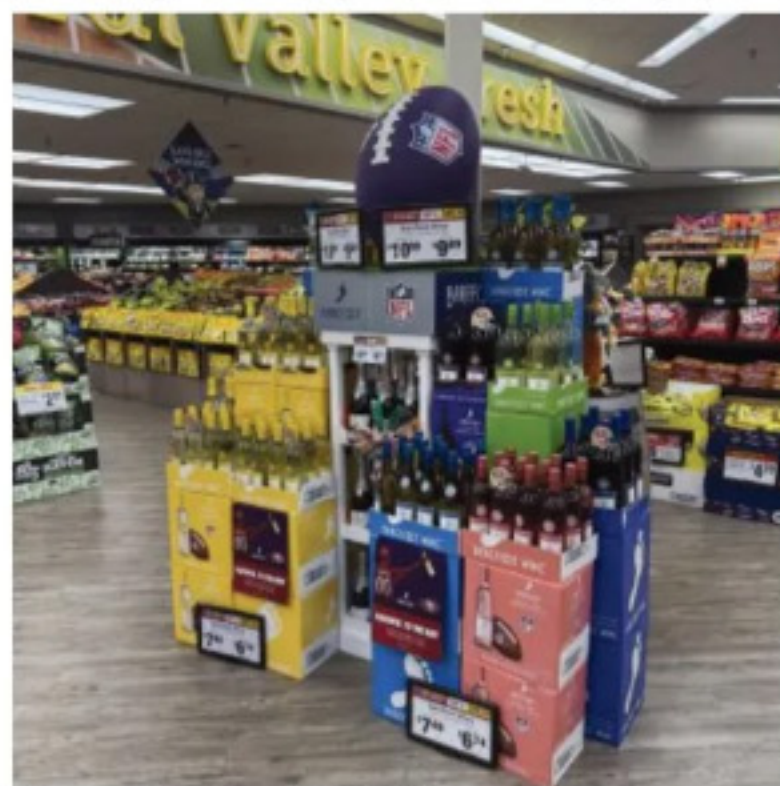
Category: Promotional Inflatables
Display Producer: Air Brands Event & Marketing, 6470 Wyoming St., Dearborn, MI 48126

Jollibee is using this giant roof inflatable to attract attention for store openings and promotional events. The inflatable promotes the fried chicken that Jollibee is known for. Air Brands provides complete turn-key services for promotional inflatable programs from production to logistics; www.airbrandsmarketing.com.



Category: Wire & Metal Displays
Display Producer: Midway Displays, 6554 S. Austin Avenue, Bedford Park, IL 60638

The Ecuadorian-sourced water company, Splendor By HEALTH2O, was looking to segway into the US. It was looking for a free-standing merchandiser to introduce their product in secondary placement zones within stores. Midway Displays' designed a compact display to house their 1-liter and 750mL beverages. The sturdy design of the gravity-fed shelves protects the glass bottles while presenting their products front and forward. This narrow design houses 48 bottles of product while maintaining a small footprint; www.midwaydisplays.com.



Category: Corrugated Displays
Display Producer: Prometheus Retail Solutions, 11860 Kemper Rd. Auburn, CA 95603

This E & J Gallo display for Barefoot Wine incorporates the clear iconography of the National Football League, with the sheer power of the product's branding. Both are so well known that the mixture of the two made a show-stopping piece; www.prometheus-retail.com.



Category: Pole Topper Displays
Display Producer: Main St. Group, 640 Main St., Woodstock, ON N4S 8Y5

Proximo partnered with Main St. to design and execute an impactful display that would build brand awareness, and draw consumers into the legendary brand. Main St. highlighted Kraken's story of a ship carrying spiced rum that was attacked and destroyed by a monstrous beast. It produced a 360° multi-layer display that was built around a bottle of rum, which rested on a treasure chest in the middle of the Krakens' massive limbs. Various layers were used to create depth, while lights and sounds engaged different senses; www.mainst-group.com.



Category: Shelf Displays
Display Producer: Clip Strip Corp., 241 Main Street, Hackensack, NJ 07601

Clip Strip has introduced ECO CLIP STRIPS® which allow businesses to align their merchandising with environmental responsibility without sacrificing functionality. These Clip Strips incorporate ECO-PULSE™, an advanced additive that accelerates landfill degradation while maintaining the look, strength, and functionality of standard clip strips; www.clipstrip.com.

Sept./Oct. 2025



Category: Display Spectaculars
Display Producer: Heritage Sign & Display, 344 Industrial Road, Nesquehoning, PA 18240

Heritage Sign & Display developed and manufactured this custom fireplace and sleigh in 2025. The client wanted a realistic but non-functioning fireplace which could be on display for the holiday season. The panels were 4CP digitally printed to simulate real bricks along with a "real" fire pit. The sleigh is scaled to be placed on top of a stack of cases and can hold liquor bottles. Both units are shipped fully assembled for ease of use in the field; www.popsigns.com.



Category: Shelf Displays
Display Producer: Do-It Corp., 1201 Blue Star Highway, South Haven, MI 49090

With Do-It's BCN Bottle Hang Tab, this pouch can still stand on a shelf, hang on a peg hook, or hang on a display strip anywhere in the store. The die cut holes on the 2-BCN allows the hang tab to slip over the top of the container and fit securely under the cap. Made from clear plastic, the bottle hang tab is almost completely unnoticeable and doesn't block the product or any key product information. Display flexibility gives the store options on where to display this product. More display options means increased product visibility, and ultimately, increased sales; www.do-it.com.