

Hardware & Home Center Displays



Spanning across 49-inch, 60-inch, 73-inch, and 84-inch Endcaps, the Lowe's Stainmaster display embodies adaptability. Its innovative 'core-color' visuals seamlessly unify the experience across diverse space allocations. Additionally, the integration of graphic panels across all endcap sizes heightens visual appeal for a consistent and impactful presentation. This display was created by Innovative Marketing Solutions, 1320 N. Plum Grove Rd. Schaumburg, IL 60173; www.innovativemarketing.com.



Eaton Wiring Device products is using this 8 ft. display at Lowe's. The display features a modular, expandable "Pod" system. Each of the seven individual pods can be easily swapped out, feature edge-lit category fins matching product packaging, and have a plug-and-play setup for smooth installation. Each component is easy to update or replace individually to future proof the display. A unique backlit category header is the first of its kind at Lowe's. This display was created by Frank Mayer & Associates, 1975 Wisconsin Ave., Grafton, WI 53024; www.frankmayer.com.



The Brizo Place and Learn Display System blends physical interaction with digital exploration. Featuring an architecturally striking black framework with illuminated product presentations, the display creates an elevated showroom experience. Hands-on interaction with working samples, coupled with an integrated touchscreen for instant access to specifications and design inspiration, simplifies decision-making. The system's ability to guide customers through collections with interactive visualization tools has driven sales lift. This display was created by Outform, 82 NE 26th St., Miami, FL 33137; www.outform.com.



Weber wanted to develop an interactive display experience that educates shoppers on Smart Grilling by adding storytelling, graphics, and touchscreen interactive features. The custom pergola design creates an inviting environment to attract shoppers. This display was created by In-Store Experience, 37 Franklin St., Westport, CT 06880; www.instoreexperience.com.



Aerogarden is using this display to promote its indoor garden kits in hardware stores and home centers. The display merchandises a wide variety of indoor kits, and provides extensive information. The displays green wood design supports the garden brand imagery. This display was created by Dunning Displays, 5 Dunning Lane, North Walpole, NH 03609; www.dunningdisplays.com.



Trion's versatile Zip Track system helps hardware retailers effectively display Spray Paints, Spray Lubricants, Grease Tubes, and Caulking. The Zip Tack system levels shelves to avoid product hangups and tipovers. The fully adjustable Zip Track securely fits all shelf depths. The system helps retailers save on labor costs while keeping shelf displays better organized. Merchandise is attractively presented to shoppers at the shelf front for a more attractive display and easier consumer choices. For more information, contact Trion Industries, 297 Laird Street, Wilkes-Barre PA 18702; www.triononline.com.



Testrite Visual offers the PLT-1 adjustable pallet sign holder, a heavy duty shovel base pallet stand made with telescopic aluminum tubing that adjusts to up to 72" high and comes in a standard satin silver finish. It has a 24" cross bar with hooks fixed at 18" on center to easily hang graphics. Instead of hanging graphics from the hooks, this height adjustable sign holder also works as a pole pocket sign holder. Easily slide pole pocket graphics over the top crossbar. These make for great stands for large Home Centers, Big Box Retailers, and Warehouse Clubs. For more information, contact Testrite Visual, 216 South Newman Street, Hackensack, NJ 07601; www.testrite.com



Hardware, home improvement, and farm supply stores are discovering the ease with which they can enhance their shoppers' experience with Lighting for Impact's high output Wall Washer. Designed with 4+ mounting options, Wall Washer illumination extends 8+ feet and offers in-series connection of up to 7 units from a single outlet. This display lighting improves visibility for product specifications, measurements, and instructions. For more information contact Lighting For Impact, 3201 S. 6th St., Lincoln, NE 68502; www.lightingforimpact.com.