

Signs And Banners, 2025



Focus Display offers an LCD shelf display available with a 5" or 7" video screen. The display is available with an interactive push button or motion sensor control. A speaker helps to engage shoppers. For more information, contact Focus Display Group, 11956 Bernardo Plaza Drive, San Diego, CA 92128; www.focusdisplay.com.



SEG Systems has introduced Backlit Snap™, the first silicone edge graphic snap frame lightbox, to its product offerings. This marks SEG Systems' expansion into the outdoor graphics space, bringing high impact, illuminated branding and advertising solutions to exterior environments. Designed to withstand the elements while maintaining stunning visual appeal, Backlit Snap™ is available in both front-firing and perimeter waterproof lighting configurations. Its sleek aluminum frame face not only enhances aesthetics but also protects graphic edges, ensuring durability and longevity in outdoor settings. For more information contact SEG Systems, 10701 Hambright Rd, Huntersville, NC 28078; www.segsystems.com.



Testrite Visual produces Charisma SEG Epic Stands™. Charisma SEG Epic Stands are a standard SEG Stand or Custom SEG Frame with steel base or steel bases. These stands offer rounded steel bases, or optional rectangular steel base with wheels. The Roll Around Epic stands offer tremendous portability and flexibility creative mobile fabric frames / mobile stretch fabric silicon edge graphic floor stands. These wheeled seg frames are very popular for indoor use. These tall SEG stands are available in stock or custom sizes. For more information, contact Testrite Visual, 216 South Newman Street, Hackensack, NJ 07601; www.testrite.com.



Alpina offers custom shaped Edgelit LED Coin Signs. Alpina manufactures these signs with high-end routers and laser cutters that custom cut any shape. Then they illuminate the sign with special bright low voltage LED lights that encircle the outside of the sign creating a unique halo edge glow. The sign will also include the printed top layer with any intricate graphic layout. A typical sign will use under 50 watts of power and is under 1/2 inch in thickness. It is more lightweight than traditional LED lightbox snap frames. For more information, contact Alpina Manufacturing, 6460 W. Cortland St., Chicago, IL 60707; www.fastchangeframes.com.



When one of North America's largest retailers needed innovative electronic shelf label (ESL / digital shelf label - DSL) attachment solutions for their nationwide digital price tag initiative, they put multiple vendors to the test. Kinter emerged as the winner by delivering superior design innovation, competitive pricing, and rapid deployment capabilities. The retailer required designs that maintained fixture integrity while maximizing shopper engagement. For more information, contact Kinter, 3333 Oak Grove Ave., Waukegan IL 60087; www.kinter.com.



Above All Advertising has introduced this compact non-touch screen A-frame sign. The display has a storage capacity from 1 GB to 8 GB and is available with a variety of screen sizes. The unit is light in weight and folds and unfolds easily. For more information, contact Above All Advertising, 6980 Corte Santa Fe, San Diego, CA 92121; www.abovealladvertising.net.



Heritage Sign & Display offers Glow-LiteLED™ Illuminated Signage. Glow-Lite signs offer low-cost, long-running bright LED illumination. UL, cUL, and CSA foreign power requirements are supported. These signs are created with a single-sided vacuum-formed clear housing with a PETG facing. The LED light shines out around the perimeter of the sign flooding the wall with a "halo" glow. The signs feature full color, high-resolution digital printing. For more information, contact Heritage Sign & Display, 344 Industrial Road, Nesquehoning, PA 18240; WWW.popsigns.com.



HappyVodka is using this LED sign, which is custom-designed in the shape of the Happy Ending Vodka Cocktail sign. HappyVodka is featuring the signs, which turn its product into a glowing promotional tool, in retail stores and at pop-up events to boost visibility and brand presence. This sign was created for HappyVodka by The MRL Group, 511 SE 5th Ave., Fort Lauderdale, FL 33301; www.mrlpromotions.com.